Enlargement of Our Paper.

This morning we present our patrons with the Cape Ann Advertiser in a new and enlarged form. The increase in our circula-
tion for some months, as our former edition has not been sufficient to accommodate
the greatly increased advertising patronage that has been bestowed, without seriously injuring
the interests of our paper. We have therefore
been obliged to issue supplements, which has not of course been satisfactory, and now we have made the size the same as the old paper. This will give ample room for all favors that may find their way to our office. Our heading is
new and appropriate. It was engraved by
Messrs. Kilborn & Maloney, of Boston, the design being drawn by Mr.
Fitz H. Lane, of this town, who has given a
faithful representation of a Gloucester
fishing vessel leaving the harbor.

This enlargement has not been made with
out considerable expense, yet we feel confident
that the citizens of the Cape will in the future,
as in the past, heartily co-operate with us and give such encouragement as will sustain an independent weekly journal. We
start fair, having the circulation of the paper on the Cape, and are mindful of how many
subscription to our paper, and what is still
the tariff of thirty dollars, will be charged with
satisfaction to our business men, that we bring to the additional labor which this change requires, light hearts and willing
hands.

From our past experience in journalism we
feel certain that our people want to support
local papers. We have turned to the interests
of Cape Ann for its local news, its business, its
institutions, and in fact, everything relating
to its welfare and for the advancement
of her people. This has been our aim
hereafter, and we flatter ourselves that our
labor has not been in vain. To this end we
propose to continue our efforts, and with the
assistance of those whose experience renders
them sufficiently competent, we intend to add such
new features as will render our sheet still
more valuable as a home paper. The great
interest which has been manifested by our
army correspondents, proves that the Cape Ann
boys are good with the pen, and the records
of the various companies of this town, as presented in our files, forms a most valuable
history, which coming generations will
regard with the most intense interest. The
future historian of the town can there gather
the correct materials from which to estimate the
part that Gloucester performed in sustaining
the national integrity.

We return our thanks to our patrons for
their past favors, and hope to merit a continu-
cence of the same. Notwithstanding the
increased size of the paper, which gives our
readers four columns extra reading matter,
the terms will remain as hereafter viz: $2.25 in
advance; $2.50 if paid within six months and
$2.70 if payment is delayed until the end of
the year. The present is most
favorable time to subscribe, and we hope to
earn many new names on our list are the
years close.