

# Cape Ann Advertiser.

Friday Morning, July 7, 1865.

The Circulation of the ADVERTISER is more than TREBLE that of any other Gloucester paper, and as an Advertising medium is well worthy the patronage of business men.

JOB PRINTING of every description promptly executed at this Office, and at fair prices.

## Enlargement of Our Paper.

This morning we present our patrons with the *Cape Ann Advertiser* in a new and enlarged form. This change we have had in contemplation for some months, as our former size has not been sufficient to accommodate the greatly increased advertising patronage that has been bestowed, without seriously infringing upon the reading columns. To avoid this we have been obliged to issue supplements, which has not of course been satisfactory, and now we have made the size the same as that of the *Boston Journal*, presuming that it will give ample room for all favors that may find their way to our office. Our heading is neat and appropriate. It was engraved by Messrs. Kilburn & Mallory, of Boston, the design for the vignette being drawn by Mr. Fitz H. Lane, of this town, who has given a faithful representation of a Gloucester fishing vessel leaving the harbor.

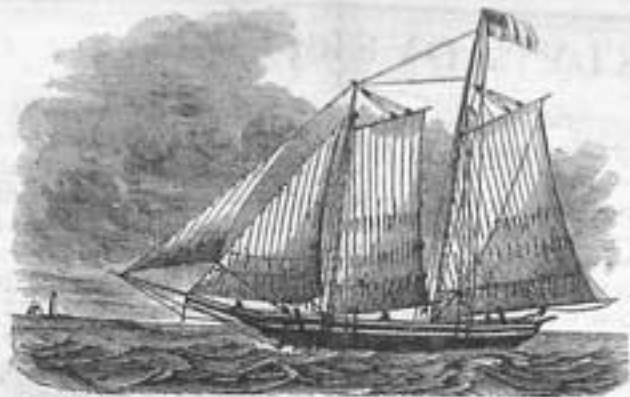
This enlargement has not been made without considerable expense, yet we feel confident that the citizens of the Cape will in the future, as in the past, heartily co-operate with us and give such encouragement as will sustain an independent weekly journal. We start fair, having treble the circulation of any paper on the Cape, and have received so many encouraging words, and what is still better, substantial favors from business men, that we bring to the additional labors which this change requires, light hearts and willing hands.

From our past experience in journalism we feel certain that our people want and will support a local paper—one devoted to the interests of Cape Ann, its local news, its business, its improvements, and in fact, everything pertaining to her welfare and for the advancement of her people. This has been our aim heretofore, and we flatter ourselves that our labor has not been in vain. To this end we propose to continue our efforts, and with the assistance of those whose experience renders them fully competent, we intend to add such new features as will render our sheet still more valuable as a home paper. The great interest which has been manifested in our army correspondence, proves that the Cape Ann boys are good with the pen, and the records of the various companies of this town, as presented in our files, forms a most valuable history, which coming generations will regard with the most intense interest. The future historian of the town can there gather the correct materials from which to estimate the part that Gloucester performed in sustaining the national integrity.

We return our thanks to our patrons for their past favors, and hope to merit a continuance of the same. Notwithstanding the increased size of the paper, which gives our readers four columns extra reading matter, the terms will remain as heretofore, viz:—\$2.25 in advance; \$2.50 if paid within six months and \$2.75 if payment is delayed until the end of the year. The present is a most favorable time to subscribe, and we hope to enroll many new names on our list ere the year closes.

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**“ENCOURAGE HOME INDUSTRY.”**

LOWCESTER, MASS., FRIDAY, JULY 7, 185

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### Poetry.

For the Advertiser.

*Coming Home.*

from its vase and played with half an hour  
gone. Then he, too, went and before high  
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